

INSIDE THE HUNGER CRISIS

ANNUAL
REPORT
F23



**“Here’s what you need to know.
Your local food bank is saving lives.”**

Alex Boyd
Executive Director, Greener Village
Fredericton, N.B.

OUR MISSION & VISION

OUR NEIGHBOURS
THROUGHOUT
CANADA ARE
IN CRISIS, AND
FOOD BANKS ARE
STRETCHING THEIR
CAPACITY BEYOND
THEIR DESIGN
TO HELP THEIR
COMMUNITIES.

Our Vision

A Canada where
no one goes hungry.

Our Mission

To relieve hunger
today and prevent
hunger tomorrow.

Our vision and mission have
never been more important
than they are today and
Food Banks Canada is
more driven than ever to
end hunger in Canada.



THE FACE OF THE HUNGER CRISIS IN NUMBERS

Canada's food banks were straining to near breaking point under historically high demand in March 2022 – up 35% compared to visits during the same month in 2019.*

1 IN 7
food bank clients are currently employed*

8.9%
are Seniors*

1.5M
visits to food banks in March 2022*

33.1%
of food bank users are children while only representing 20% of the population*

45.4%
of food bank users are single, adult households*

1 IN 5
respondents shared at least one instance where they were hungry but didn't eat because there wasn't enough money for food**

24%
almost 1 in 4 respondents indicated that they ate less than they felt they should because there wasn't enough money**

37%
for those with a physical disability**

53%
for those with a mental disability**

*Food Banks Canada HungerCount2022
**National poll of a representative sample of Canadians (N=4009) conducted by Mainstreet Research from Feb.25 to March 2, 2022, on behalf of Food Banks Canada.

Food banks are doing what is needed and saving lives today.

For years, both Food Banks Canada and food banks across this country have been sending warning signals to every level of government: municipal, provincial and federal; about the growing severity of poverty and food insecurity in Canada. This past year, inflationary pressures that have impacted the cost of living in every aspect of life, have driven more of our neighbors than ever to a point where they simply do not have enough to get by. Food banks on the frontline of the hunger crisis have been witnesses to the tragic consequences of food insecurity and unequal food access resulting from decades of social policy neglect.

Our annual HungerCount report found that food banks set a shocking record for monthly visits, with almost 1.5 million visits in March 2022 – up 35 per cent compared to pre-pandemic levels, and this has grown to devastatingly new, high levels since this study.

Among the growing numbers, more people are visiting food banks for the first time. Clients include people with disabilities, those who are employed yet still can't make ends meet, newcomers to Canada, working towards a better life, and many who simply don't have enough left over at the end of every month to buy enough food for themselves and their families.

Collectively, with the food bank network, we continue our work to relieve the emergency levels of need today. But more importantly, we continue to advocate governments for long-term policies to address the growth of poverty and food insecurity in Canada.

Food banks are doing what is needed and saving lives today...only real and long-term policy changes that will support all people in Canada can eliminate hunger in Canada for tomorrow.



Our neighbours are in crisis and we need everyone in Canada to join us.

We need courageous governments at all levels, in our city councils, in our provincial and territorial legislatures and in our Chamber of Parliament, who are ready to enact these real and long-term policy changes.

This change means adequate provincial social assistance rates – not rates that have remained stagnant for 20 years.

This change means finally introducing a modern federal Employment Insurance system that is there when needed for workers in today's modern labour market – not the one built for the jobs of our parents' generation.

This change means tackling affordable housing at the municipal, provincial and federal levels today – not just announcing vague plans and promises for more housing a decade from now.

This change means dedicating long-term, dependable investments towards Canada's Northern and remote communities – not continuing to politically ignore a vast part of our country like we have done for far too long.

Our neighbours are in crisis and we need everyone in Canada to join us in elevating this message to our government representatives.

As we look to the year ahead, the crisis is far from over, and along with the food bank network and the support of our donors who enable our work, we will continue to lead the movement to relieve hunger today and prevent hunger tomorrow.



Kirstin Beardsley
CEO
Food Banks Canada



John Bayliss
BOARD CHAIR
Food Banks Canada



OUR WORK THROUGH THE CRISIS

At Food Banks Canada we are more dedicated than ever to advance our organization's vision of a Canada where no one goes hungry.

Through our strategic pillars of Advocacy, Impact, Access, Excellence and Engagement, we advance our mission of relieving hunger today and ending hunger tomorrow.

We are driven by the incredible staff and volunteers from coast to coast to coast, who open their doors to support their neighbours, who see the faces and hear the stories of the struggles, who make a real impact on the lives of everyone they serve.

We are driven by the stories of those who reach out for help; the unimaginable struggle of a parent who can't feed their child, the disabled grandfather who just can't afford the cost of life on social assistance which falls well below the poverty level, the indigenous elders who have seen their traditional food sources diminish and the unreachable cost of food within their communities, and so many more...

ENDING HUNGER IN CANADA IS WHAT DRIVES US

OUR STRATEGIC PILLARS

TO ADVANCE
OUR MISSION OF
RELIEVING HUNGER
TODAY AND
ENDING HUNGER
TOMORROW.

ADVOCACY
IMPACT
ACCESS
EXCELLENCE
ENGAGEMENT



RELIEVING HUNGER TODAY

WE'RE IN UNCHARTERED TERRITORY.

Our vision and mission have never been more important than they are today and Food Banks Canada is more driven than ever to end hunger in Canada.

The need today is greater than at any point in the history of food banking in Canada. The food bank network has shown its resilience, in every circumstance, over the last few years, however, it is straining under the pressure of the surging need.

Food Banks Canada is dedicated to its continued response and support of these communities, and last year that meant refocusing our efforts on increasing our support.

RELIEVING HUNGER TODAY

SOME HIGHLIGHTS
FROM THE LAST
YEAR, MADE
POSSIBLE BY OUR
VALUABLE DONORS

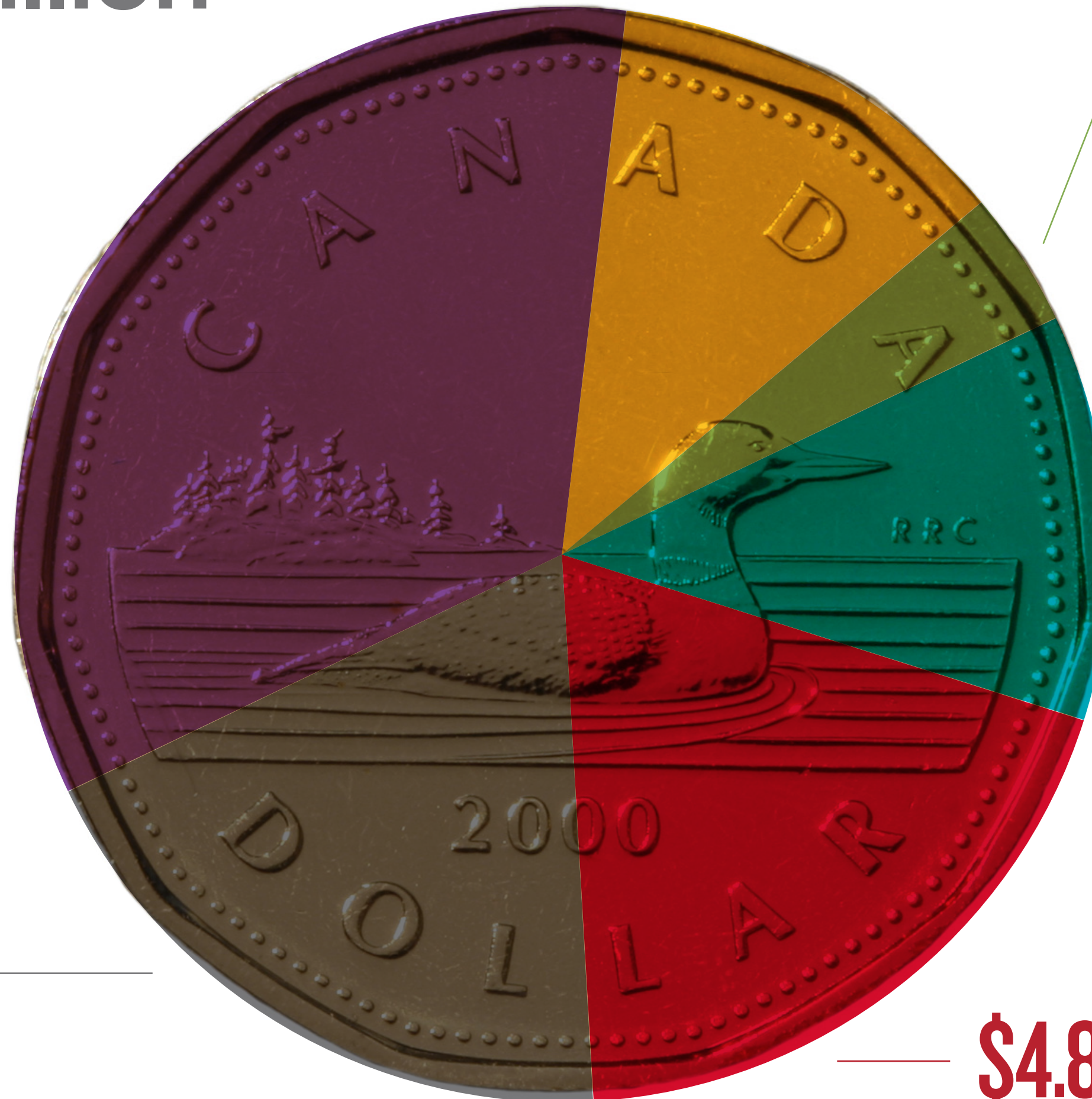
We distributed over \$25 million in funding.

\$8.5 MIL

Through a government contribution for food emergency food security support in response to the ongoing challenges being faced from the pandemic.

\$4.7 MIL

Other Disbursements



\$3.0 MIL

A special Emergency Grant to assist the network in its response to the surging need.

\$1.0 MIL

Dedicated funding to address food insecurity within northern communities made possible in part by our partner **Enterprise Rent-A-Car Foundation**.

\$3.0 MIL

To expand the food bank network's capacity to accept, distribute, grow or safely handle/store perishable food made possible in part by our donor partner **Loblaw Companies Limited**.

\$4.8 MIL

Through **Walmart Canada's** annual Fight Hunger Spark Change Campaign to support local food banks.

RELIEVING
HUNGER
TODAY

28M lbs of food was received
by the food bank network
through our programs.

302K

Dozen eggs and egg
products shipped
to all ten provinces and
three territories thanks
to the support of
Egg Farmers Canada

7M LBS

Through our National
Food Sharing System
supported by corporate
partners across
the country including:

2M LBS

Core shelf-stable
products from a
dedicated donation by
Kraft Heinz Canada

21M LBS

Through our Retail Food Program
which grew through our partnership
with **Loblaw Companies Limited**
& **Walmart Canada**, matching over
1,000 stores nationwide with
food banks, providing perishable
goods like eggs, milk, produce and
meat to support those in need.

SOME HIGHLIGHTS
FROM THE LAST
YEAR, MADE
POSSIBLE BY OUR
VALUABLE DONORS

Made possible by our donors.



With support from numerous partners, including our fresh food partner **Subway Canada**, we packed and delivered **175,000** healthy food packs delivered to children in **198** communities in every province and territory including hard-to-reach communities like the Bella Coola Valley on B.C.'s Central Coast and remote, fly in areas like Clyde River, Nunavut, through our **After the Bell Program**.



We expanded our relationship with northern communities with the launch of our **Northern Advisory Committee** with representatives from within the northern communities. This included organizing and executing shipments of food along the ice roads to reach remote communities.



Through the expansion of our **Tax Clinic Program**, with thanks to our partner **KPMG** a total of 4,492 tax forms were completed, returning almost **\$18.2 million** to the most vulnerable in communities across Canada, ensuring they have access to all benefits available.



We piloted our **National Standards of Excellence Program** with food banks of all sizes, to support food banks across the country. This includes raising the standards of excellence with a goal of building a stronger and more agile food banking system and providing the highest level of service to communities throughout the country.



PREVENTING HUNGER TOMORROW

PREVENTING HUNGER TOMORROW

SOME HIGHLIGHTS
FROM THE LAST
YEAR, MADE
POSSIBLE BY OUR
VALUABLE DONORS

While the critical work of addressing the need today continues, our ongoing dedication to addressing the root causes of food insecurity in Canada continues to drive long-term change.



We advanced our meaningful social research to inform our advocacy priorities with the execution of our annual **HungerCount report**. We also launched new initiatives, including the development of a **Material Deprivation Index**, supported by the **Maple Leaf Centre for Food Security and Maytree Foundation**, to add a greater understanding of who is living in poverty in Canada and the **Participatory Action Research**, supported by the **Walmart Foundation**, which works with people with lived experience with food insecurity to propose solutions to the root causes of food insecurity, and to reduce barriers to access of food programs.

We advanced [key policy recommendations](#) focused on driving meaningful action to address the root causes of food bank use – poverty and low incomes. These policies

included recommendations for a **minimum income floor, affordable housing, supports for low income works and to address northern and remote food insecurity**.

We co-hosted a **food insecurity coalition event on Parliament Hill** in partnership with Community Food Centres of Canada and the **Maple Leaf Centre for Food Security**. This included a meeting with several Ministers' offices, the Prime Minister's Office, and hosting a reception for all Senators, MPs, and their staff. In these meetings, we collectively asked that the federal government implement a food insecurity reduction target of 50 per cent by 2030.

PREVENTING HUNGER TOMORROW

SOME HIGHLIGHTS
FROM THE LAST
YEAR, MADE
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VALUABLE DONORS



Uniting food banks throughout the food bank network under a collective voice to advance our advocacy efforts, we launched an **Advocacy Toolkit**, available to all organizations within the network to utilize in the advancement of key policies with all levels of government.



We launched a **national public engagement campaign titled Starve the Hunger** focusing on raising awareness of food insecurity within Canada and inviting everyone in Canada to join the movement to Starve the Hunger. The campaign achieved over 19 million impressions.



We continued the **expansion of client intake systems across the food bank network**, which allows us to collect real time data to better understand, research and report on the need across Canada.



THANK YOU TO OUR PARTNERS

THANK YOU
TO OUR
PARTNERS

Transformational Partners



The work we do is only possible due to the exceptional donors who support our work, allowing us to address the real need in our communities today, while advancing our important research and advocacy efforts to drive meaningful action to address the root causes of food insecurity in Canada for tomorrow.

Visionary Partners



Mission Partners



Inspirational Partners



Leadership Partners



THANK YOU
TO OUR
PARTNERS

Guiding Partners



Champion Partners

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Ach Food USA	Ferrero Canada Ltd.	Post Cereal
Bayer Inc.	Harbourfront Gives Foundation	Purolator Inc.
Bison Transport	HP Inc.	SunRype
Canada Strong Masks	Kernels Popcorn	Swiss Chalet
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Co-operators	McLean Meats	Wajax Limited
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Dare Foods Ltd.	NFP Canada	

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FINANCIAL ACCOUNTABILITY AND OVERSIGHT

Revenue

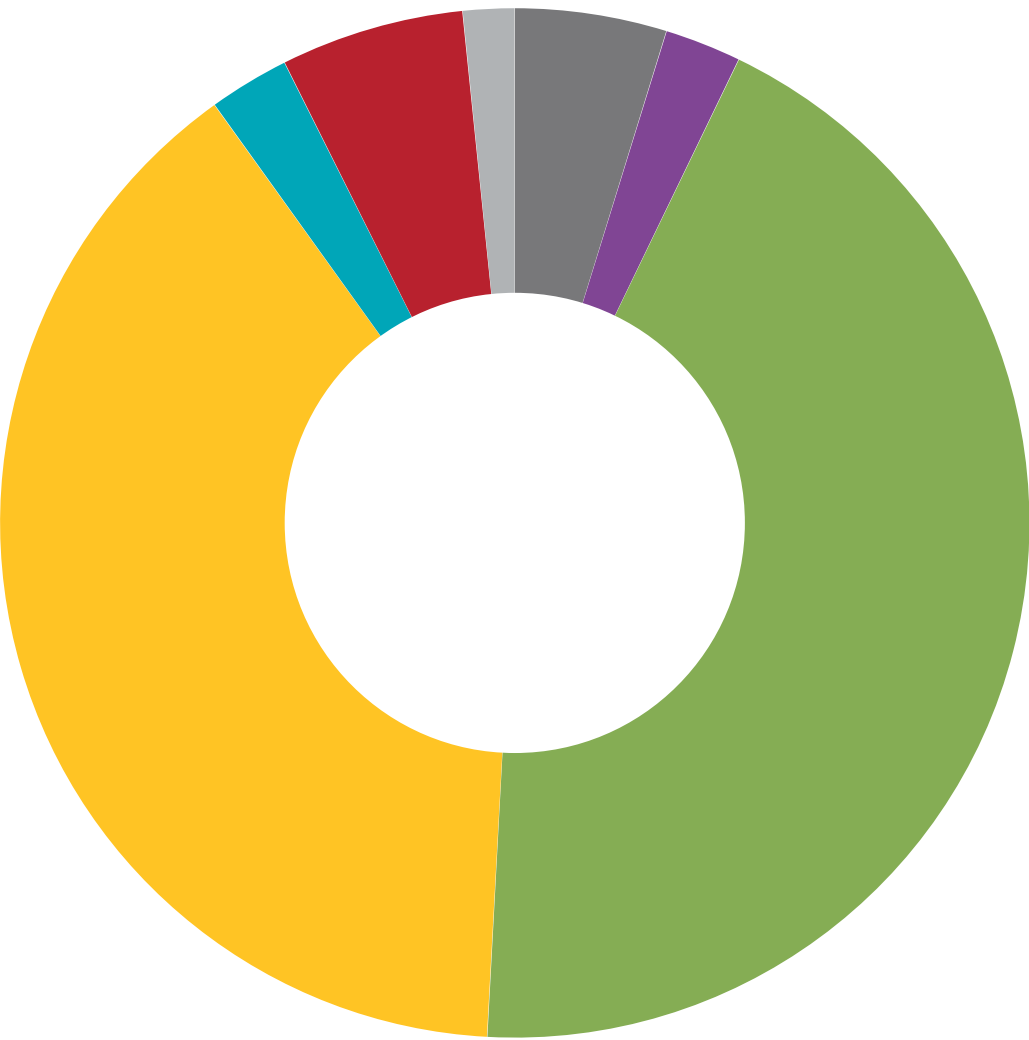


35.58%	1.70%
\$19,882,229	\$948,151
Corporate Donations	Other
6.56%	44.43%
\$3,665,248	\$24,828,197
Foundation Grants	Donated Food Products
11.74%	
\$6,562,739	
Individual Donation	

Oversight

The audited financial statements of the Food Banks Canada have been prepared in accordance with Canadian generally accepted accounting principles for not-for-profit organizations established by the Accounting Standards Board of Canada.

Expenses



4.77%	43.69%	2.54%	1.62%
\$3,043,557	\$27,857,863	\$1,617,203	\$1,035,350
Network Services & Support	Food Acquisition & Sharing + Donated Food Distributed	Public Relations & Communications	Administration
2.40%	39.23%	5.75%	
\$1,528,875	\$25,016,705	\$3,667,261	
Research & Advocacy	Funds Distributed	Fund Development	

The Board of Food Banks Canada approves an annual operating plan and budget and receives quarterly reports from management. Additionally, the Audit Risk and Finance Committee of the Board meets with management to monitor the external

audit, financial performance, internal control environment, enterprise risk management and related mitigation strategies of the organization.

FINANCIAL
ACCOUNT-
ABILITY
AND
OVERSIGHT

Statement of Operations & Change in Net Assets

REVENUE	F23	F22
Government Grants	0	35,842,694
Corporate Donations	19,882,229	19,178,264
Foundation Grants	3,665,248	5,340,052
Individual Donations	6,562,739	6,663,338
Other	948,151	168,292
Donated Food Products	24,828,197	25,000,793
TOTAL	55,886,564	92,193,433
EXPENSES		
Program Services		
Network Services & Support	3,043,557	1,735,430
Research & Advocacy	1,528,875	986,798
Food Acquisition & Sharing	3,029,666	8,217,633
Funds Distributed	25,016,705	38,730,475
Donated Food Distributed	24,828,197	25,000,793
TOTAL PROGRAM SERVICES	57,447,000	74,671,129
Support Services		
Public Relations & Communications	1,617,203	1,224,875
Fund Development	3,667,261	2,587,602
Administration	1,035,350	1,036,333
TOTAL SUPPORT SERVICES	6,319,814	4,848,810
TOTAL EXPENSES	63,766,814	79,519,939
INCREASE (DECREASE) IN NET ASSETS	(7,880,250)	12,673,494
NET ASSETS, BEGINNING OF YEAR	37,060,214	24,386,720
NET ASSETS, END OF YEAR	29,179,964	37,060,214

Statement of Financial Position

ASSETS	F23	F22
Cash	14,988,864	27,736,240
Investments	13,011,335	8,010,725
Accounts Receivable	7,667,001	7,436,430
Prepaid Expenses	908,614	606,589
Capital Assets	61,710	58,709
TOTAL ASSETS	36,637,524	43,848,693
LIABILITIES & NET ASSETS		
Accounts Payable and Accrued Liabilities	7,422,266	6,744,386
Deferred Capital Contributions	18,362	27,161
Deferred Rent	16,932	16,932
TOTAL LIABILITIES	7,457,560	6,788,479
NET ASSETS		
Without Donor Restrictions	25,340,535	24,977,448
With Donor Restrictions	3,839,429	12,082,766
TOTAL NET ASSETS	29,179,964	37,060,214
TOTAL LIABILITIES & NET ASSETS	36,637,524	43,848,693

The audited financial statements of Food Banks Canada are available on the Food Banks Canada website at <https://foodbankscanada.ca/about-us/annual-reports/>



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Harula Mclardie
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Karanjyot Thandi
TECHNOLOGY & OFFICE
COORDINATOR

Mahen Kandasamy
DIRECTOR FINANCE

Sonia Naser
FINANCIAL ANALYST

There's this thing.
It feeds on our frustration.
On our joy.
And devours our dreams.
It seems small at first.
Like something you don't really notice.
Something we don't really need to worry about.
But it grows.
And soon it's impossible to ignore.
But the thing is...
We know its weakness.
We know that if we all come together.
And join the fight.
We can defeat it.

TOGETHER
WE WILL
STARVE
THE
HUNGER

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With this accreditation, you can be assured that Food Banks Canada has met the highest standards for charities as designated by Imagine Canada.

