

## Help Feed **Hungry Canadians**

## What do we need?

Food Banks Canada welcomes most food and consumer products donations that are quality safe products.

Donating your company's surplus food is safe, cost-effective and can help prevent unnecessary environmental landfill. For food manufacturers, donating surplus food is a simple and easy opportunity to ensure quality food is distributed and used effectively. Food Banks Canada especially looks to provide foods that are nutritious and that meet Canada's Food Guide recommended guidelines.

Ideal food and products include:

- Canned Vegetables and Fruit
- Grain Products such as pasta, rice, cereals and flour
- Milk (such as powdered milk) and Dairy Alternatives
- Canned meat and fish and meat alternatives such as peanut butter
- Dry and canned soups and stews and pasta sauces
- Infant Food and Care **Products**

Food Banks Canada is a national organization representing the food bank community across Canada. Our members and their respective agencies serve approximately 90 % of people accessing emergency food programs nation-wide. In an average month in 2007, over 700,000 different people accessed food banks, 39% of whom are children

Food Banks Canada's mission is to reduce hunger in Canada by enabling an effective food bank community that addresses the short term need for food and longer term solutions.

## **National Food Sharing System**

An important mandate of Food Banks endorsed by the Food and Canada is the ability to feed hungry Canadians, Food Banks Canada actively engages with the food and consumer products industry to solicit food donations which are in turn shared with its member food banks. The National Food Sharing System (NFSS) is a unique food distribution system that distributes major food donations to provincial centers across Canada. Food is shared fairly and in proportion with the need of each region.

Donations of food and consumer products are down in 2008. Your help would be appreciated!

Donations make it possible to feed the hungry. Key to the success of the NFSS is donations of food as well as donations of truck and rail transportation by major companies. In 2007, more than 8 million pounds of food industry donations were distributed through the NFSS - a dollar equivalent of \$16 million.

## **How NFSS Works**

Companies contact Food Banks Canada to offer a donation of product. Coordination of transportation of the food occurs through the National Food Share System – providing food to communities across Canada.

National Food Sharing System is Consumer Products of Canada (FCPC), an organization representing more than 150 major food and consumer product manufacturers.

For more information, contact Craig McGurn our Manager of National Food Sharing at Food Banks Canada 416-203-9241 x25.



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